

**Dr. SHELDON'S ADVERTISING SERIES.** [n.l. 1909]

- Pu Sheldon Drug Co. Ltd., Sydney NSW, Capetown SA, Boston USA.  
F Vertical card with white margin all round ; title is superimposed on view, which shows coach with three men on box approaching a small bridge situated in the middle of ash forest (actually at Boggy Creek); advertising slogans are superimposed on the side panels of the bridge, reading "Dr. Sheldon's/New Discovery/for coughs & colds 3/-" and "Dr. Sheldon's /Digestive Tabules/cure indigestion 2/6"
- 1a The Road to Buchan / Victoria V [pm. 10 Jun.1909]  
(Another card appears to be dated 1908, but this is not sufficiently clear to be reliable)
- 1b The Road to Buchan / Victoria V  
(We have one card which appears to be a distinctive printing ; it is in a pale, dull brown, as contrasted to the normal rich reddish-brown, and is trimmed so that no margins appear.)

The photograph used is from Sears and Harvey, appearing on p. 35 of their *'Souvenir of Victoria: The Garden State of Australia: 42 Splendid Views of City and Country'* published by Osboldstone & Co. in about 1908.